

## Listing and Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (currently amended) A method for broadcasting a show in a video production environment having a processing server in communications with at least-client, comprising the steps of:

storing at the processing server a linear stream of show segments, each delineated from an adjacent segment by at least one edit point, with each show segment identified by an identifier that describes the temporal relationship of that show segment to other show segments in the stream;

receiving, at the processing server, a request for at least one show segment;

assembling the at least one show segments using ~~a time code format~~ the show segment identifier to produce a single video clip from said at least one show segment in accordance with the received request;

sending the video clip as a whole unit to the requesting client;

buffering, at the client, the video clip, wherein said buffering permits the client to continuously display the video clip.

2. (original) A method of claim 1, further comprising the step of continuously replaying the video clip.

3. (original) A method of claim 1, wherein said assembling step further comprises the step of integrating opinion gathering data into the video clip, wherein said integrating includes instructing the client to present a poll for a user to indicate opinion data.

4. (original) A method of claim 1, wherein said assembling step further comprises the step of integrating supporting media into the video clip, wherein said integrating includes instructing the client to present Supporting media with the video clip.

5. (original) A method of claim 4, wherein said integrating includes instructing the client to present an address of an individual or organization corresponding to the video clip,

wherein the address is selected from the group Consisting of URL, email, or geographical addresses.

6. (original) A method of claim 4, wherein said integrating includes instructing the client to present a URL of an electronic bulletin board service.

7. (original) A method of claim 4, wherein said integrating includes instructing the client to present informative media corresponding to the video clip.

8. (original) A method of claim 4, wherein said integrating includes instructing the client to present captions corresponding to the video clip.

Add Claim 9

--9. A method of claim 4, wherein said integrating includes instructing the client to present linked advertising as pre-roll ads prior to viewing one of the video clip or synchronous banner or button ads displayed simultaneously with the video clip.--